



i M A G E S

THE JOURNAL FOR TEXTILE SCREENPRINTING, EMBROIDERY AND GARMENT DECORATION

CIRCULATION . . .

iMAGES' finely targeted, meticulously maintained circulation database of **5000** named individuals provides advertisers with a distribution vehicle that is **99% INDIVIDUALLY REQUESTED**, ensuring that the message, whether advertising or editorial

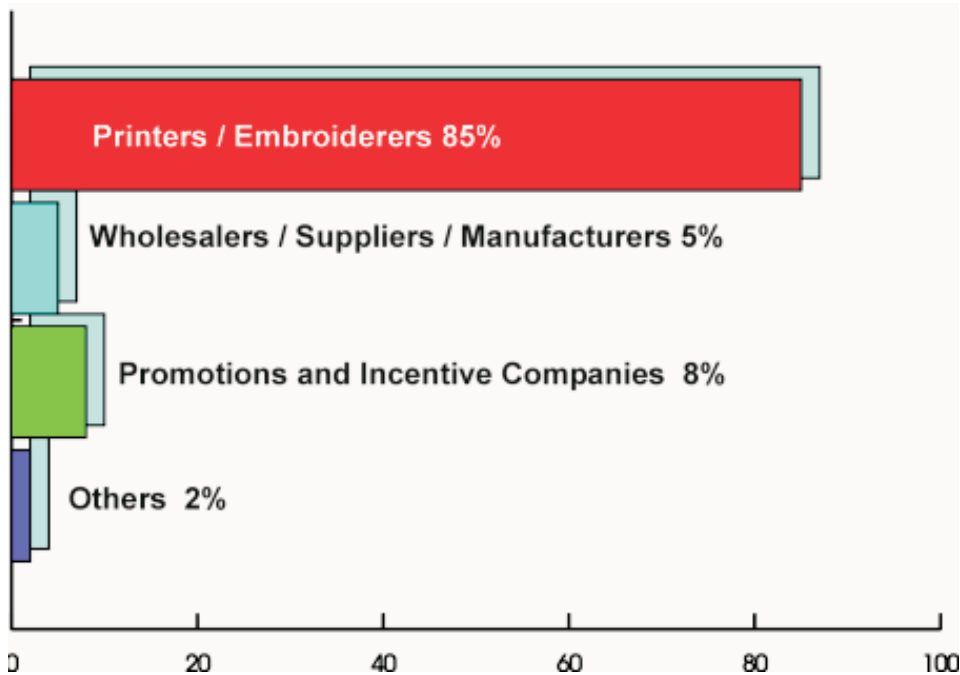
REACHES GENUINE READERS WHO HAVE ASKED FOR THE MAGAZINE!

Now regarded as the 'leading magazine for the textile and garment decoration industry', its coverage of all aspects of the market that it serves is fresh, lively and unrivalled. With **INDEPENDENT** and respected contributors from practically all sectors of the industry, each issue is guaranteed to be relevant, interesting and above all – informative.

iMAGES' growing international circulation is also propelling the industry's favourite magazine towards a global market. With **PAYING SUBSCRIBERS** from countries as diverse as Romania and Reunion Island, Slovenia and South Africa, **iMAGES'** international reputation is ever more credible.

With the introduction of the **iMAGES** website, which archives all the technical articles, introduces the magazine to a worldwide audience and invites website visitors to subscribe, there is now even more opportunity for the forward-looking advertiser to access an increasingly global market.

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ADVERTISEMENT RATES . .

Display - Four Colour

Insertions	1	4	6	8
Page	£1060	£1025	£ 965	£ 925
Half Page	£ 705	£ 685	£ 665	£ 625
Quarter Page	£ 375	£ 365	£ 355	£ 345

SPECIAL COLOURS ON REQUEST

CANCELLATIONS - 6 WEEKS WRITTEN NOTICE

Special Positions

FRONT COVER	On Application
INSIDE FRONT COVER	£200.00 Extra
BACK COVER	£250.00 Extra
INSIDE BACK COVER	£185.00 Extra
INSERTS - BOUND-IN AND LOOSE ACCEPTED	Min. £130.00 per 1000 Subject to size and weight

Classified Advertisements

£15.00 Per Single Column Cm
(Minimum 4cm)
Box Numbers **£12.00** Extra
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Buyers Guides

£10.00 Per Single Column Cm
(Minimum 3cm)

Buyers Guides **MUST** be booked for a minimum of 3 Issues
Eight issues without copy change - 10% Discount

We accept Visa and Mastercard as well as Debit Cards. We are also able to accept payment in US Dollars.

PLEASE CONTACT US FOR DETAILS OF ADVERTISING ON THE i M A G E S WEBSITE ...

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IMAGES IS PUBLISHED EIGHT TIMES A YEAR -

FEBRUARY, MARCH, APRIL, JUNE, AUGUST, OCTOBER, NOVEMBER AND DECEMBER

THE ANNUAL 'WHAT'S NEW?' IS PUBLISHED IN JANUARY EACH YEAR.

THE ANNUAL 'SUPPLIER DIRECTORY' IS PUBLISHED IN MAY.

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EDITORIAL PROGRAMME . .

IMAGES Magazine

MONTH	ISSUE NAME	FEATURES
FEBRUARY	FEBRUARY 2005	<ul style="list-style-type: none"> - Workwear and Corporate - Transfer and Digital Printing - 2005 Catalogues 2
MARCH	MARCH 2005	<ul style="list-style-type: none"> - Headwear - Golfwear - Pre-Press Equipment and Software
APRIL	APRIL/MAY 2005	<ul style="list-style-type: none"> - Schoolwear - Sports and Teamwear - Embroidery Equipment & Machinery
JUNE	JUNE/JULY 2005	<ul style="list-style-type: none"> - Ladieswear - Bespoke Clothing - Screen Printing Machinery
AUGUST	AUG./SEPT. 2005	<ul style="list-style-type: none"> - Jackets / Outwear - Knitwear & Sweats
OCTOBER	OCTOBER 2005	<ul style="list-style-type: none"> - Corporate & Workwear - Business Gifts & Promotional Items - Dryers and Finishing Equipment
NOVEMBER	NOVEMBER 2005	<ul style="list-style-type: none"> - Childrenswear Fashions - 2006: Trends - Embroidery Software, Accessories and threads.
DECEMBER	DEC. 05/ JAN. 06	<ul style="list-style-type: none"> - 2006 Catalogues 1 - Printing Inks - Bags - Textile Accessories
'WHAT'S NEW' Supplement		
JANUARY	WHAT'S NEW 05	
JULY	WHAT'S NEW AUTUMN 05	
'SUPPLIER DIRECTORY'		
MAY	SUPPLIERS DIRECTORY	

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DEADLINES . . .2005

IMAGES Magazine

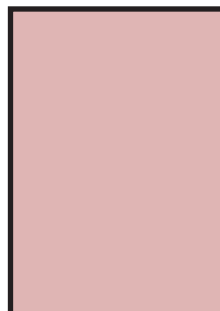
MONTH	ISSUE NAME	EDITORIAL DEADLINE	ADVERTISING DEADLINE
FEBRUARY	FEBRUARY 2005	JAN. 12th	JAN. 31st
MARCH	MARCH 2005	FEB. 10th	FEB. 28th
APRIL	APRIL/MAY 2005	MAR. 9th	MAR. 31st
JUNE	JUNE/JULY 2005	MAY 11th	MAY 25th
AUGUST	AUG./SEPT. 2005	JUL. 15TH	AUG. 2nd
OCTOBER	OCTOBER 2005	SEPT. 7th	SEPT. 28th
NOVEMBER	NOVEMBER 2005	OCT. 7th	OCT. 28th
DECEMBER	DEC. 05/ JAN. 06	NOV. 8th	NOV. 25th
'WHAT'S NEW' Supplement			
JANUARY	WHAT'S NEW 2005	DEC. 3rd 2004	JAN. 7th 2005
JULY	WHAT'S NEW AUTUMN 2005	JUN. 14th 2005	JUL. 8th 2005'
'SUPPLIER DIRECTORY			
MAY	SUPPLIER DIRECTORY05/06	N/A	APR. 22nd 2005

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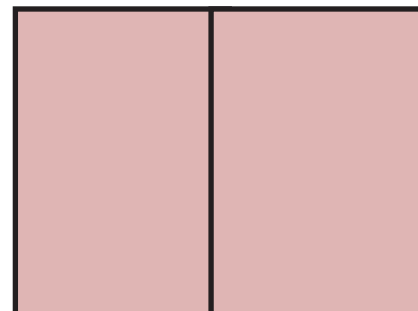
MECHANICAL DATA & REQUIREMENTS

- **IMAGES** is a European A4 magazine and is perfect bound.
- Loose and bound-in inserts are accepted by arrangement.
- Preferred method of receiving files is High Resolution PDF. Please contact **IMAGES** before committing to this file type. **IMAGES** will supply the correct settings for generating high-resolution PDF files.
- Preferred page makeup packages are QuarkXpress 4+, PageMaker 6+ or InDesign. Please supply all supporting graphics and fonts (screen and printer fonts) along with accurate hard copy. All images need to be set as CMYK, not RGB, or grayscale for mono, with a resolution of at least 200dpi, saved as .eps or .tiff files.
- Adverts which have been created in Freehand, Illustrator, Photoshop or any other graphics application, should be supplied as an .eps file. The fonts used in these images should be converted to outlines or embedded within the .eps. If this is not possible, then please supply your fonts with these files.
- Programs such as Microsoft Word, Excel and PowerPoint should be avoided as they do not currently support high resolution or 4-colour output. **IMAGES** can accept these applications but cannot guarantee the quality of the reproduction to lithographic printing.
- **IMAGES** will not accept responsibility for incorrect reproduced printing if no accurate hard copy is supplied..



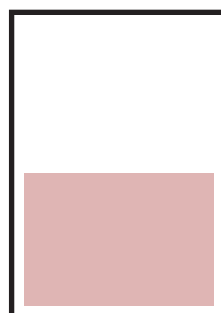
PAGE

Type Area (h x w): 280 x 190mm
 Trim Size (h x w): 297 x 210mm
 Bleed (h x w): 303 x 215mm



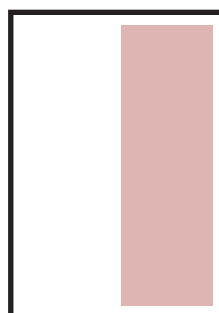
DOUBLE PAGE SPREAD

Type Area (h x w): 280 x 400mm
 Trim Size (h x w): 297 x 420mm
 Bleed (h x w): 303 x 426mm



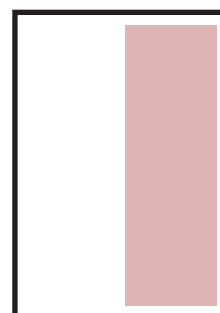
HALF PAGE (landscape)

Type Area (h x w):
130 x 180mm



HALF PAGE (vertical)

Type Area (h x w):
270 x 85mm



QUARTER PAGE

Type Area (h x w): 2
130 x 85mm

CLASSIFIED ADVERTISING / BUYERS GUIDES

Single Column	42mm
Double Column	88mm
Treble Column	140mm
Four Column	184mm

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